



Welcome to Derby Nation! The goal of Derby Nation is to help you raise money for your local derby and bring awareness to the All-American Soap Box Derby through our film, *25 Hill*. Think girl scouts selling cookies for the local organization. Below you will find a highlight of how Derby Nation works, full details will be included in your starter pack that arrives with your DVD's. Please sign and fax/email back this document to get started.

### **Important Dates**

Week of October 21:	DVDs and materials shipped to each derby director.
December 31:	End of the Derby Nation competition.
January 16:	Winners of the Derby Nation competition announced.

### **Prizes**

- Each participant will receive a copy of the DVD.
- The top seller of each derby will receive a poster signed by Corbin Bernsen.
- Grand prize (1) - The Derby Nation member with the most sales will receive a signed 25 Hill Car.
- National prize (1) – The Derby Organization with the most sales will receive \$2,500.

### **Basic Guidelines**

- Each member of the 25 Hill Derby Nation is given copies of the DVDs.
- DVDs are sold at \$15 each, 50% (\$7.50) goes to your local derby organization.
- Participants go into their communities and sell the film to benefit your derby organization.
- Participants can sell through the website at [www.25hill.com/derbynation](http://www.25hill.com/derbynation)
- Sales are tallied for the Derby Nation competition.
- Derby directors are responsible for dispersing DVDs and informational packets to the Derby Nation members.
- All participants must sign a release form.





## **Derby Director Responsibilities**

1. Making sure all permission slips are signed before kids go out.
2. Distributing and keeping track of sales.
3. Responsible for returning unsold DVD's.
4. Responsible for Money, and payment.
5. Responsible for making sure that the Derby Nation participants review the training tips and guidelines.
6. Please instruct Derby Nation participants not to sell the film online through eBay, Amazon or any other internet retailers. The only method to purchase the film online, can be found at [www.25hill.com/derbynation](http://www.25hill.com/derbynation).

## **Payment collection**

1. Kids should collect money and report to you. You will then keep half (\$7.50) and send us the other half.
2. Kids can either accept cash or checks made to your organization. If your organization cannot accept checks, they can be made out to "25 Hill Akron Filmworks." When checks are sent to us, we will send back your half of the payment.
3. DVDs can also be purchased online at [www.25hill.com/derbynation](http://www.25hill.com/derbynation). When a customer purchases, they will need to submit the name and city of the Derby Nation participant so they can receive credit towards prizes.
4. In order to be eligible for the contest, all payments to *25 Hill* must arrive by December 31st.
5. To order more DVD's simply pay the amount owed from the first shipment and we will be happy to refill your order.

### **Derby Nation Contact Info**

**Phone: 818.754.1101**

**Fax: 818.754.8921**

**Email: [DerbyNation@25Hill.com](mailto:DerbyNation@25Hill.com)**



## Personal Information

Name:

Address 1:

Address 1:

City:

State:

Zip:

## Derby Information

Derby Organization

Derby Participants:

DVDs Requested (Minimum 50):

Signature

Date

I have read and agree to the 25 Hill Derby Nation responsibilities.

