



Welcome to Derby Nation!

I'm thrilled that you and your Derby Organization have decided to work with us on this grass roots effort intended to bring a greater awareness to the All American Soap Box Derby and Derby racing. It's a fantastic program that will also benefit your local organization both financially and generate great PR. My belief is that the Derby is only as strong as the organizations across the country that participate in this great American Tradition.

I wanted you to know that I will remain personally, closely involved in all activities regarding our Derby Nation program. This piece of our grass roots campaign is yet one more building block toward a wider release of *25 Hill* next spring and the upcoming 75th anniversary of the Soap Box Derby.

Shortly you'll be receiving a "screener version" of the movie to both familiarize yourself with the film, and hopefully be inspired by it. Those who have seen it seem to enjoy it and embrace the values we try to demonstrate as often seen in Derby Racing.

Thanks for being part of the team and always, let us know whatever we can do to make this a better program. The suggestion box is always open.

Save the Dream, Save the Tradition, Save the Derby!

Corbin Bernsen